Greetings from the Executive Director

Dear Colleagues,

Last fall, representatives from the four USC retiree organizations – Emeriti Center, Emeriti College, Retired Faculty Association, and Staff Retirement Association – began a series of meetings to address the questions: Are we satisfied with what USC is doing for its retirees? Are we doing all we can for USC? What might we accomplish in both areas by working together?

What started as a brief letter to President Sample has evolved into a dynamic exploration of possibilities. We have begun to use the phrase “USC Retiree Community” and to demonstrate how we, as members of this community, are as valuable to the University as its Alumni. Since we found value in our careers through service, each of us should have an opportunity to bring value to our retirement lives through service, if we so choose.

As a member of this community, what do you seek from USC? What contribution might you offer? How can all of us, working together, be of the greatest value—to each other, USC, society, and ourselves? Please add any comment you like to the enclosed survey. The retiree organizations exist for you. Help us to know how best to help you.

Sincerely,

Elizabeth (Betty) Redmon

SAVE THE DATES!

March 10, noon  RFA Luncheon. By invitation, RFA Newsletter.

March 10, 1:30 p.m.  Borchard Lecture by Frances Feldman, “A Natural Optimist Grows Up with Los Angeles.” Gerontology Auditorium. Open to all USC Retirees; look for upcoming announcement in mail.

March 13, 3-6 p.m.  USC Day with Einstein, Skirball Center (hosted by USC Retirees and presented by TIAA-CREF). The Emeriti Center and TIAA-CREF in association with the "Einstein Exhibition" at the Skirball Center are sponsoring a panel discussion, reception and private tour. Panel of speakers: Ze'ev Rosenkranz, Historical Editor, Einstein Papers Project, California Institute of Technology; Marsha Kinder, Ph.D., Executive Producer/Project Leader, Labyrinth Project, USC Annenberg Center for Communication; Nicholas P. Warner, Ph.D., Professor, USC Department Physics and Astronomy. LIMITED SEATING. To RSVP, call (213)740-1744; or access the Internet at www.usc.edu/events and type ESVP number 0313 at the top of the page.

March 17, noon  Staff Recognition Luncheon for New Retirees. By invitation.

April 3  SRA Theatre Excursion. By invitation, SRA Newsletter.

April 25, 26, 10-3 p.m.  “Transitions” University Park Campus, Gerontology Auditorium
April 27, 10-3 p.m.  “Transitions” Health Sciences Campus, location pending

“Transition” seminars will be held informing current faculty and staff about pre-retirement issues. The Office of Benefits Administration will present important information about new and reorganized benefits at USC as well as information regarding preparation for retirement. Lunch will be provided to attendees on each day. Retirees are encouraged to attend sessions at University Park Campus on April 25 and 26 at the gerontology auditorium. Call (213) 740-7124 to RSVP.
In Memoriam

Carl Franklin was USC’s vice president emeritus for financial affairs, law professor and chief legal officer during his 50 year career at USC. He died Sept. 6, 2004, at the age of 93. Donations may be sent to the Carolyn and Carl Franklin Scholarship Fund of Town and Gown and the Dr. Arthur C. Bartner Endowment Fund for the USC Band Director, in care of the Office of the USC Senior Vice President for Advancement, Los Angeles, CA 90089-4017.

Seymour Ginsberg, former USC Computer Science professor, passed away December 4, 2004. He was the First Fletcher Jones Professor of Computer Science and instructor and supervisor of graduate students. Some of the books he wrote include: An Introduction to Mathematical Machine Theory, The Mathematical Theory of Context-Free Languages, Studies in Abstract Families of Languages and Algebraic and Automata – Theoretical Properties of Formal Languages.

Lilia Huiying Li died November 7, 2004 of suspected lung cancer. She retired as Distinguished Lecturer and Fellow at the USC East Asian Studies Center. Known as a diplomat, journalist, speaker, and ambassador of peace and friendship, Lilia was well respected by the international community because of her intense devotion to promoting peace and understanding among the different cultures of the world. She wrote hundreds of books and articles in Chinese and English, and her works were also translated into Russian and Swedish. She was a great supporter of improving U.S.–China relations, as evidenced by her generous donation to USC’s East Asian Studies Center and Emeriti Center.

Cornelius Pings, former USC Provost, died December 6, 2004, of cancer. While at USC, he oversaw the academic and research programs of the University. He was awarded USC’s highest honor, the Presidential Medallion. Before coming to USC, he worked at Caltech University as professor of chemical engineering and chemical physics and served as vice provost and dean of graduate studies.

Herbert Shore was a writer, director, professor of theatre, and activist for social justice. He served in WWII and was particularly interested in African theater and social issues. He was involved with the Frente de Libertacao de Mocambique and the African National Congress. His academic work with USC, the Smithsonian Institution, University of South Florida, and UNESCO reflected his beliefs. He collaborated with his wife Yen Lu Wong on numerous works, and won many awards from various associations.

Jan Sturgeon, formerly of USC Alumni Association and Trojan Travel Program, passed away in December 2004. She graduated from USC with a degree in International Relations and was active in the Junior League of Los Angeles and the Paulist Women’s Club.
SURVEY 2005
BY ROBERT R SCALES

What determines a good retirement? When is the time to retire? Why retire at all? What is important to those who have retired? These are questions that those who are thinking about retiring are asking. These are the questions that retirement organizations are trying to answer so they can better meet the needs of the retirees they serve.

Even the state of California has made several studies of California retirees over recent years discovering that “attitudes about retirement are changing — today’s senior population is creating a new kind of retirement for the new millennium.”

The Emeriti Center has created a short survey to find out more about USC retirees. The survey, included in this newsletter, should not take more than 5-10 minutes. We’d appreciate your answers to every item with a simple check in the box: yes, somewhat or no.

The plan is to do a survey such as this with USC retirees every 3 years or so to keep in touch and see if there are shifts in what is important to you. As a complement to the USC retiree survey, there will be an exit survey asking similar questions those who are planning to retire.

One of the most important uses of this survey’s result will be to share the data with the faculty and staff who are considering and/or planning to retire in the near future. Of course, the results will be shared with those of you who participate in the survey as well.

Although your name is on the attached survey, your name will not be used except to assist in identifying your answers as a staff or faculty retiree and how long you have been retired.

Once you have completed the survey, place it in the enclosed envelope that has been addressed to the Emeriti Center. You will need to add a postage stamp before mailing it or, if you like, the completed survey can be dropped at the Emeriti Center in GER 220.

Your participation in the completion and return of this survey will be greatly appreciated.

<table>
<thead>
<tr>
<th>Planned Retirement Activities</th>
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<tbody>
<tr>
<td>Travel</td>
<td>69%</td>
</tr>
<tr>
<td>Volunteer</td>
<td>53%</td>
</tr>
<tr>
<td>New Hobbies</td>
<td>49%</td>
</tr>
<tr>
<td>Sports/Fitness</td>
<td>37%</td>
</tr>
<tr>
<td>Education/Courses</td>
<td>31%</td>
</tr>
<tr>
<td>Paid Work</td>
<td>31%</td>
</tr>
<tr>
<td>Social Clubs</td>
<td>22%</td>
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</tbody>
</table>

STANDING ROOM ONLY INAMOTO LECTURE

A delighted capacity crowd (with many standees) filled Seeley Mudd Lecture Hall when Robert T. Singer, Curator of LACMA’s Japanese Art Department, delivered the Seventh Annual Inamoto Lecture in late October.

The audience, comprised of USC’s Retiree Community, regular full-time faculty, staff, and students were introduced by words and brilliantly produced illustrations to Singer’s richly informed topic “What Makes Japanese Art Unique.”

Barbara Inamoto, in her introduction of Singer, reviewed especially for the younger members of the audience, the lifelong ideals and successful efforts of her late husband to support closer ties between individuals and institutions in the U.S. and Japan and other East Asian countries. It was in “Noby’s” memory that friends, family and many students established the Inamoto Lectureship at the Emeriti College in 1997.

AROHE CONFERENCE YIELDS IDEAS AND ENTHUSIASM

Last October in Nashville, retirees from universities across the U. S. and Canada met to share ideas, concerns, and possibilities for academic retirement organizations. Attending from USC were Robert Coffey, Robert Scales, Harriet Servis (AROHE Secretary), and Elizabeth Redmon (AROHE Executive Director). “Continuing the Connection” was the theme of the 2nd conference of the Association of Retirement Organizations in Higher Education (AROHE), incorporated in 2002 by our own Paul Hadley. Hadley holds a lifetime membership on its Board of Directors and is honored at each conference by a lecture in his name.

Key speakers were John Siegenthaler, founder of USA Today and of the First Amendment Center at Vanderbilt; John P. Keating, Chancellor of the University of Wisconsin at Parkside; James A. Hefner, President of Tennessee State University; and R. Eugene Rice, Emeritus Director of the Forum on Faculty Roles and Rewards for the American Association of Higher Education. Servis and Redmon were also on the program, and the 2003 documentary of the USC Retiree Community was shown. Anyone interested in learning more about the conference or the association, please call 213-740-7121.
J. TILLMAN HALL RECEIVES LEIBOVITZ AWARD

The Leibovitz Faculty Award for Service to Seniors was presented to J. Tillman Hall on November 12, 2004, at a Luncheon co-sponsored by the Office of the Provost, the Retired Faculty Association, and the Emeriti Center. Recovering from a stroke last summer, Professor Hall was able to attend and acknowledge enthusiastic applause. His acceptance remarks were delivered by his granddaughter Michele Jones.

Professor Hall has been honored throughout his long and distinguished career as a Professor of Physical Education, particularly for his championship touring dance troupe, and as USC’s Grand Marshall for 27 years. He is now honored by the Leibovitz Award for his service after retirement—a word with little meaning for him, as he returned to head the Emeriti Center from 1989 to 1996.

Respecting the debt the University owes to those who devoted their careers to its service, Tilly enhanced retiree benefits and privileges through the establishment of the Retired Faculty/Staff Benefits Committee.

He recognized that the tremendous institutional memory of retirees was an invaluable resource to USC, so he began to video-tape interviews with influential retirees. Now part of the H. Dale Hilton Living History Project, these tapes are currently being utilized for USC’s 125th anniversary celebration.

Tilly’s real vision came from the recognition that retirees best serve themselves by serving others. He saw that Emeriti have spent their lives increasing knowledge and training the next generation, but that many now have the time to share that knowledge and experience with adults who still seek intellectual challenges. Tilly envisioned and realized the founding of the USC Emeriti College where Emeriti Faculty take their knowledge and experience to senior residences, senior centers, and other venues in the community. His concept, under the molding hands of Paul Hadley and continued development of Bill Faith has brought college-level lectures to literally thousands of seniors and now serves as the “community model” for retirees at Universities throughout the nation.

An expert on successful aging, and up until his recent stroke, Tilly was still out at the Emeriti College sites offering 14 different lectures on aging. He helped seniors throughout Los Angeles understand the process of aging, contribute to one’s profession and community regardless of age, and prevent the debilitating effects of aging to the extent possible while living with the rest with dignity and purpose. This expertise was carried over to his service on the California Commission on Aging and the Area Agency on Aging.

USC TELEPHONE DIRECTORIES ARE READY

The 2005 USC University Telephone Directory has been published and is ready for distribution. You may pick up your free copy at the Emeriti Center in GER 220, Monday through Thursday, 10 a.m. to 4 p.m. beginning February 7, 2005, or you may request that one be mailed to you for a charge of $10. Please mail the $10 check made payable to the USC Emeriti Center to 3715 McClintock Ave, Room 220, Los Angeles, CA 90089-0191. Please indicate on the check and on the outside of the envelope “for telephone directory.”
It’s a new year and now we must remind ourselves to write 2005. Many of you have made resolutions or promises to yourself for improvement or changes in your life. As you enter this new year, I hope you plan to hold on to those positive thoughts and allow yourself to spend time with friends and family whenever possible. The holidays gave us many wonderful new memories for the new year.

Leibovitz Award nominations for Staff Retirees are due February 14th. Mail your nomination form to the Emeriti Center.

The SRA has some pleasant activities lined up for member participation. March 17th all Staff Retirees for 2004 are going to be honored at the Annual Staff Retiree Luncheon. SRA members will receive a mailed invitation. Those persons who retired from USC in the calendar year 2004 are special honored guests at the Town and Gown luncheon.

On Sunday April 3rd, members of SRA will attend a theatre event at USC: Cole Porter’s “Anything Goes,” musical stage production. A reservation form will be included with an SRA Annual Report and Newsletter which will be mailed to all members in February.

The month of June 2005, SRA will be holding elections for Officers of SRA for the year 2005-2007. Over the past two years, I have had the opportunity to get to know many of you through conversation and congenial times during our day trips around the Los Angeles area. Each of you have a lot to offer to this organization and we truly want to invite you to participate on the Board. This is a volunteer organization and I am certain you all know that role well. SRA Membership, Board and Committee participation could fulfill your new years resolution for years to come.

— Harriet Servis

CHANGING OF THE GUARD FROM EWING TO YOU(?)

Joan Ewing, retiree from the Marshall School of Business, served as the volunteer coordinator of the H. Dale Hilton Living History Project. Through her capable and conscientious leadership, the videotape library of interviews has grown to 38, with nine more underway. This past year she has been assisted by Sandy Edwards, wife of Emeritus Professor Ward Edwards. USC owes a debt of gratitude to Joan and Sandy for the history they have helped preserve.

These faithful women are “retiring” from this job, leaving fun and rewarding opening(s). Almost all of the work can be done from home, except for the days at the television station for the actual recording. Coordination includes: phone contact with interviewee and interviewer, mailing of sample questions and follow-up on revisions, arranging logistics with the Trojan Vision Station at the Zemeckis Center near campus, attendance and trouble-shooting on recording day. Interested in volunteering or learning more? Call 213-740-8921.
Emeriti College

OASIS LAKEWOOD
5100 Lakewood Boulevard, Lakewood, CA
Robinsons -May Basement
Contact:  (562) 601-5041
Tuesdays 1:00 p.m.

March 1   DNA (The Instruction Manual for All Forms of Life)
Robert Penny, Emeritus Professor, Pediatrics, Keck School of Medicine

March 22  Theatres: Audiences and Performers – Live!
Robert R. Scales, Professor Emeritus and Former Dean, School of Theatre, Associate Director, Emeriti Center

March 29  Stories in Stone
Karen Lansky, Associate Professor, Art History

OASIS WESTSIDE
Westside Pavilion 10730 West Pico, Corner Overland; Robinson-May, 3rd Floor
Contact: Rachelle, Director (310) 446-9472
Thursdays, 10:30 a.m.

March 3   Islam
Vasisht Malhotra, Professor, International Relations

March 10  TBA

March 17  Damage Control: Managing Reputations 2005
William R. Faith, Associate Professor Emeritus, Journalism; Director, Emeriti College

March 24  TBA

March 31  Supreme Court Decisions: Past and Present
David Mars, Professor Emeritus, Public Administration

April 7   Territorial and Maritime Disputes in East Asia and Their Implications for Peace and Stability
Peter Berton, Distinguished Emeritus Professor, International Relations

ORANGE COUNTY ALUMNI
Pacific Life Building, 700 Newport Center Drive
Newport Beach, Fashion Island
By registration only – Contact Karla Kraft (949) 450-8040
Wednesdays, 7:00 p.m.

February 23 Insurance For All
Robert E. Tranquada, M.D., Emeritus Professor of Family Medicine, Keck School of Medicine

March 23  Terrorism: Can We Live Through This?
John G. Mohler, M.D., Emeritus Professor of Medicine, Retired Colonel, U.S. Army Medical Corps

March 29  Sex, Food and Videotape
Albert Sonnenfeld, Professor of French and Comparative Literature

OASIS IN THE VALLEY
Los Angeles Pierce College
6201 Winnetka Avenue, Woodland Hills, 91371
Contact: Dawn Muroff (818) 710-4163
Tuesdays, 10:30 a.m.

April 12  Insurance for All
Robert Tranquada, Emeritus Professor of Family Medicine, Keck school of Medicine

April 19  Title TBA
Norman B. Sigband, Distinguished Emeritus Professor, Management Communication

April 26  The DaVinci Code
Karen Lansky, Associate Professor, Art History

May 3   Damage Control: Managing Reputations 2005
William R. Faith, Associate Professor Emeritus, Journalism; Director, Emeriti College

May 10   Islam
Vasisht Malhotra, Professor, International Relations

May 17   TBA

May 24   TBA
Alice Donahue was named Neighborhood Watch Block Captain of the Year in the city of Lakewood. She has been Neighborhood Watch Block Captain since 1989. She has produced and distributed their monthly newsletter to keep her neighbors informed and involved in the program and to provide them with public safety information and crime prevention tips. Alice is also a graduate of the Community Awareness in Response to Emergencies program (CARE), where she advocates emergency preparedness. She received an engraved plaque from the City of Lakewood and a certificate from the County of Los Angeles.

Dr. Geoffrey Fowler successfully utilized Academic Careers Online for a search when the Provost recently recommended the academic job site. The Diversity/Affirmative Action Applicant Email alerts is an especially important feature.

You can find or announce faculty, post doc, researcher, library, and administrative jobs at colleges, universities and research institutes anywhere.

Applicants can use all their services without being charged and employers can post a job listing for up to three full months for US $195 (about CAD $234) or one month at US $145. To see the site go to www.AcademicCareersOnline.com.


This book is a bold journey to understanding Creativity. One can see how he or she compares with other creative people. This is done by first clarifying the difference between Creativity and general Intelligence. The book then moves on to describe a self scoring test that can be used to determine each individual’s Creative Potential.

It is important to recognize that every individual has the potential to be creative. Creativity expands an individual’s horizon and facilitates the solutions of problems that were never thought possible. Finding creative potential is like releasing a hidden genie that can help change one’s life forever. A whole person who can contribute to personal growth and at the same time enhance the world in which we live.

An important consideration is that most people have multiple creativity styles which are described by showing 256 possible creative style patterns. This allows us to describe a broad spectrum of people’s potential. It provides the basis for describing individuals in greater detail than has been previously possible.

Throughout the book, numerous examples are used to describe how creativity can be used for a variety of problems and how to gain acceptance of a solution.

Another consideration is the need to change the way we teach in order to assure retention and understanding. This is based on recognizing that learning is followed by forgetting. Retention, then, is the key to learning.

Our chaotic environment demands that we find ways to counter the critical problems with which we are confronted. Today organizations are confronted with continuing problems of competition, innovation and growth and nations are faced with the challenge of survival. Leaders are needed who can encourage members of their organization to exercise their creative ability. Examples are shown that can aid in organization change and effective performance.

Through the email grapevine……

GREAT TRUTHS ABOUT GROWING OLD

1) Growing old is mandatory; growing up is optional.
2) Forget the health food. I need all the preservatives I can get.
3) When you fall down, you wonder what else you can do while you're down there.
4) You're getting old when you get the same sensation from a rocking chair that you once got from a roller coaster.
5) It’s frustrating when you know all the answers but nobody bothers to ask you the questions.
6) Time may be a great healer, but it's a lousy beautician.
7) Wisdom comes with age, but sometimes age comes alone.

Have you recently won an award, published a book, play or article, presented a paper or accomplished something just wonderful that you’d like to share with all of our Emeriti Center retirees?

Please submit a short synopsis of your recent achievement for the Retiree Recognition page, by email to emeriti@usc.edu with the subject heading “Retiree Recognition.” All entries are subject to space and editing.